WESTFIELD
STRATFORD CITY

IS A £1.45BN DEVELOPMENT COMPRISING 1.9M SQ FT OF RETAIL AND LEISURE AS WELL AS 1.1M SQ FT OF OFFICE SPACE, THREE HOTELS AND HOMES*. OPENING ON 13TH SEPTEMBER 2011, WESTFIELD STRATFORD CITY IS LOCATED ADJACENT TO THE OLYMPIC PARK AND WILL FORM THE PRESTIGIOUS GATEWAY TO THE OLYMPIC GAMES IN 2012.

WESTFIELD STRATFORD CITY WILL BE HOME TO AROUND 300 SHOPS, 70 BARS AND RESTAURANTS AND WILL BE ANCHORED BY; A JOHN LEWIS DEPARTMENT STORE; MARKS & SPENCER; WAITROSE; A 17-SCREEN, ALL DIGITAL, STATE OF THE ART VUE CINEMA; UK'S LARGEST CASINO AND A 14-LANE ALL STAR LANES BOWLING ALLEY.

AS THE NEXT GENERATION OF RETAIL DEVELOPMENT, WESTFIELD STRATFORD CITY WILL CREATE A CITY WITHIN A CITY.

* RESIDENTIAL AND REMAINING OFFICE TO BE BUILT POST-GAMES.

ESSENTIALS

£1.45bn	PROJECT IN EAST LONDON FORMING THE GATEWAY TO THE LONDON OLYMPIC PARK
1.9m sq ft	RETAIL AND LEISURE – THE LARGEST URBAN SHOPPING CENTRE IN EUROPE
300	SHOPS
5,000	CAR PARKING SPACES
4m	PEOPLE WITHIN 45 MINS; £3.24 BILLION AVAILABLE WEIGHTED SPEND
£150m	INVESTED BY WESTFIELD INTO PUBLIC TRANSPORT
£200m	INFRASTRUCTURE WORKS PROJECT-MANAGED BY WESTFIELD

LEISURE, LIFESTYLE AND ENTERTAINMENT

17	SCREEN ALL-DIGITAL, 3D STATE-OF-THE-ART VUE CINEMA
14	LANE ALL STAR LANES BOWLING ALLEY
65,000 sq ft	UK'S LARGEST CASINO – ASPERS WESTFIELD
617	ROOMS IN 3 HOTELS INCLUDING 4 STAR FLAGSHIP HOLIDAY INN, EXECUTIVE STAYBRIDGE SUITES AND PREMIER INN
70	CAFES AND RESTAURANTS INCLUDING THE UK'S FIRST FOOD MARKET IN A SHOPPING CENTRE – THE GREAT EASTERN MARKET
1.1m sq ft	OFFICE SPACE INCLUDING 130,000 SQ FT STRATFORD PLACE AVAILABLE BEFORE THE OLYMPICS (SPACE AVAILABLE FROM 20,000 SQ FT UPWARDS)

MAJOR ANCHORS

JOHN LEWIS	240,000 sq ft
WAITROSE	32,000 sq ft
MARKS & SPENCER	200,000 sq ft

300 FASHION, FOOD AND LIFESTYLE BRANDS INCLUDING:

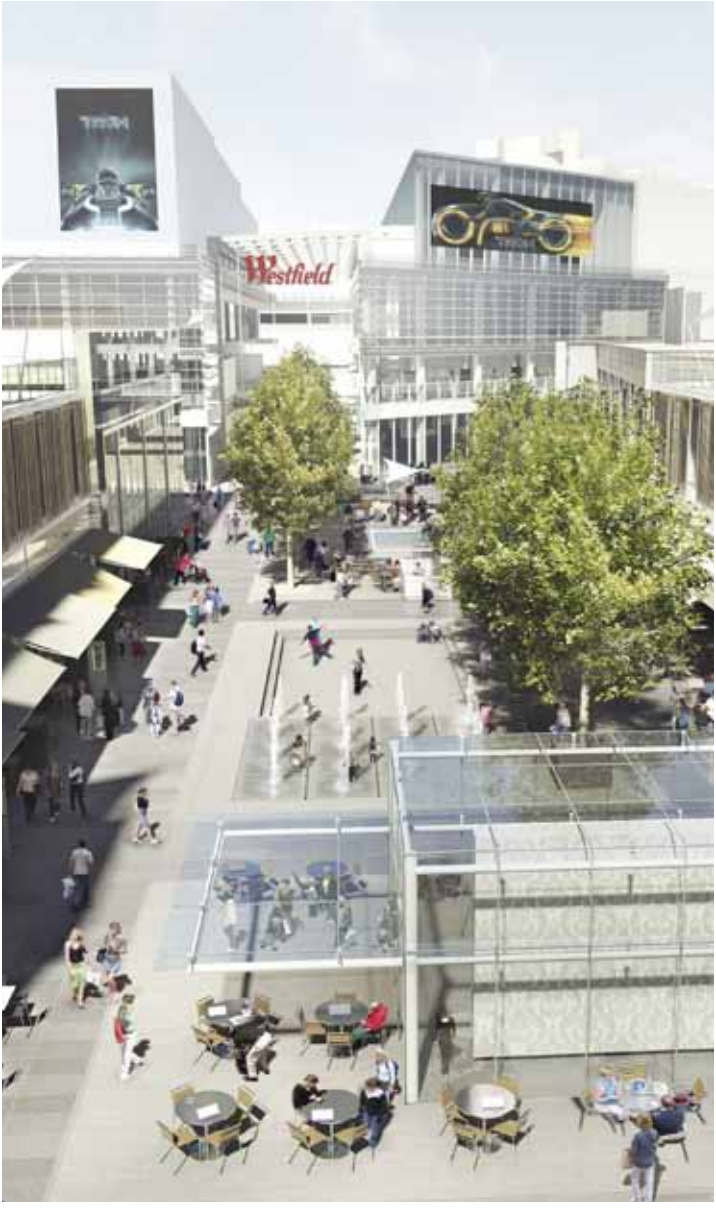
FOREVER 21/ESPRIT/NEXT/HOLLISTER/REISS/HUGO BOSS/TOPSHOP/RIVER ISLAND/PRIMARK/BOOTS/WHSMITH/MONSOON/NIKE/TIMBERLAND/UNIQLO/SUPERDRY/LACOSTE.

THE GALLERY

70 PLACES TO DINE INCLUDING:

WAGAMAMA/GBK/STRADA/ PIZZA EXPRESS/NANDOS/ JOM MAKAN/LAS IGUANAS/ TGI FRIDAY/GIRAFFE/JAMIE'S ITALIAN/BUMPKIN/THE COW/ FRANCO MANCA/TOSSED/ CAFFE CONCERTO/YO SUSHI/ INDIGO.

CHESTNUT PLAZA



MASTERPLAN

700	ACRE DEVELOPMENT SITE COMPRISING WESTFIELD STRATFORD CITY AND LONDON'S OLYMPIC PARK
2.9m	RETAIL AND LEISURE SPACE
6.6m sq ft	OFFICE DISTRICT
1.3m sq ft	HOTEL SPACE
16,400	NEW HOMES
180,000 sq ft	COMMUNITY FACILITIES

OLYMPIC CONTEXT

70%	VISITORS TO THE GAMES WILL PASS THROUGH WSC
10m	PEOPLE WILL VISIT THE OLYMPICS INCLUDING:
20,000	JOURNALISTS
10,500	ATHLETES
5,000	SPONSORS
70,000	VOLUNTEERS
9.7m	TICKETED SPECTATORS
4bn	TV AUDIENCE

EXTENSIVE ROAD AND BUS NETWORK

A12, A11, A13 TO THE M25 & M11. OVER 4 MILLION PEOPLE RESIDE WITHIN 45 MINUTES.

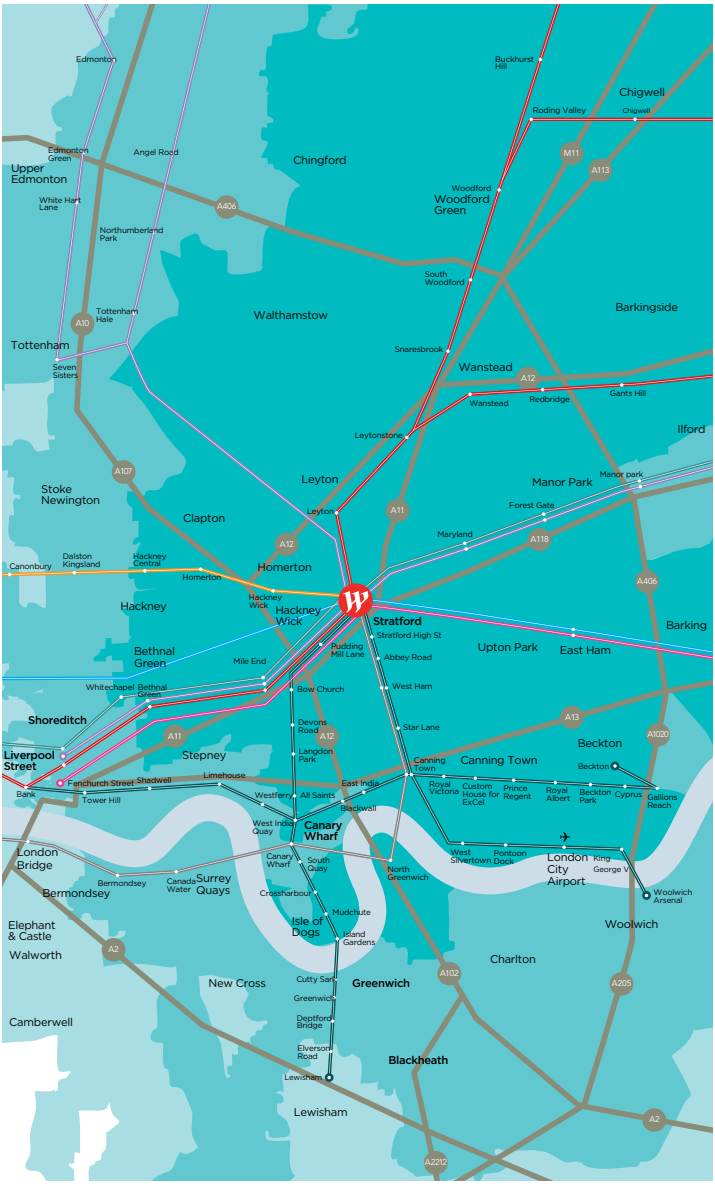
6.7m

PEOPLE WITHIN 60 MINUTE DRIVE TIME

5,000

DEDICATED PARKING SPACES

TRANSPORT COMMUNITY MAP

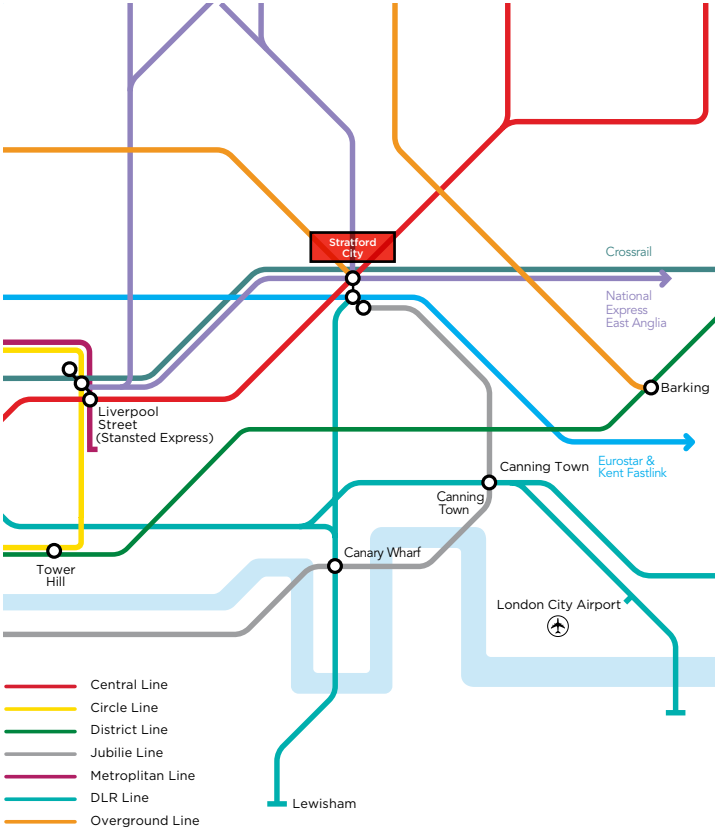


POWERFUL RAIL CONNECTIONS

58 TRAINS AN HOUR CONNECTING CENTRAL LONDON

27.2m PEOPLE ENTER/EXIT STRATFORD REGIONAL STATION PER ANNUM

TUBE MAP



JUBILEE LINE

CENTRAL LINE

LONDON OVERGROUND

DLR

SOUTH EASTERN KENT FASTLINK

NATIONAL RAIL NETWORK

CROSSRAIL

(OPENING 2017)
EXPECTED TO CARRY MORE THAN 200 MILLION PASSENGERS A YEAR

ENVIRONMENT & SUSTAINABILITY

75%	ALL STRATFORD CITY'S ELECTRICAL POWER WILL BE MET THROUGH AN ON-SITE COMBINED COOLING, HEAT AND POWER PLANT (CCHP)
10%	MORE ENERGY EFFICIENT USE OF NATURAL LIGHT, EFFECTIVE INSULATION, HIGH EFFICIENCY LIGHTING, HEATING AND COOLING AND CONTROL OF SOLAR GAIN THAN REQUIRED BY BUILDING REGULATIONS
50%	REDUCTION IN CARBON TARGETS BY 2020 THROUGH EFFICIENT BUILDING DESIGN AND ON-SITE CCHP
50%	RETAIL WASTE RECYCLED/ RECOVERED WASTE THROUGH A WASTE MANAGEMENT SYSTEM
253,000 sq ft	RAINWATER HARVESTING SYSTEM WILL BE INCORPORATED INTO THE MAIN RETAIL CENTRE

EMPLOYMENT

27,000

CONSTRUCTION JOBS WILL BE CREATED DURING THE BUILD OF WESTFIELD STRATFORD CITY WITH APPROXIMATELY 10% OF THE WORKFORCE COMPRISED OF NEWHAM RESIDENTS

4,500

WORKERS ON SITE AT PEAK EVERY DAY AS WORK PROGRESSES TO OPENING IN SEPTEMBER 2011

At least
2,000

LOCAL UNEMPLOYED PEOPLE WILL BE EMPLOYED THROUGH WORKPLACE .

THE WORKPLACE INITIATIVE PROVIDES CONSTRUCTION, RETAIL, AND HOSPITALITY EMPLOYMENT OPPORTUNITIES AT WESTFIELD STRATFORD CITY FOR LOCAL NEWHAM RESIDENTS

Over
180

APPRENTICES AND TRAINEES HAVE CURRENTLY WORKED ON THE CONSTRUCTION OF WESTFIELD STRATFORD CITY

10,000

PERMANENT JOBS WILL BE PROVIDED BY THE RETAIL SECTOR ON DAY ONE – AT LEAST 2,000 OF WHICH WILL BE FOR LOCAL NEWHAM PERSONS

14,000

EMPLOYEES WILL BE NEEDED FOR THE SEPTEMBER OPENING, WHEN PART TIME WORKING IS TAKEN INTO ACCOUNT

DESIGN & CONSTRUCTION FACTS

12,850	DRIVEN & AUGURED PILES
29	SLIP FORMED CORES
42,000 tonnes	STRUCTURAL STEEL IN TOTAL
410,000 m^2	METAL DECKING
380,000 m^2	CONCRETE TOPPINGS
88,000 m^2	FAÇADE
70,000 m^2	ASPHALT & MEMBRANE ROOF
24,000 m^2	MALL FLOOR
In excess 5 km	ELECTRICAL CABLE

THE SITE IN MAY 2011

OFFICES

ONE STRATFORD PLACE:

130,000 sq ft	GRADE A OFFICE SPACE AVAILABLE FOR OCCUPATION FROM SEPTEMBER '11
21,000 sq ft	FLOOR PLATES
20,000 sq ft	SMALL BUSINESS ZONE DESIGNATED FOR LOCAL START-UPS
1ST	THE FIRST COMPLETED NEW OFFICE BUILDING WITHIN THE OLYMPIC ZONE

OFFICES GENERAL:

970,000 sq ft	PRE-LET OPPORTUNITIES WITHIN LONDON'S NEWEST COMMERCIAL DISTRICT
EXCELLENT	BREEAM RATED OFFICE SPACE

ONE STRATFORD PLACE

CONTACT

LAURA PASSAM
CORPORATE AFFAIRS
WESTFIELD UK/EU
+44 (0)20 7061 1861
LAURA.PASSAM@WESTFIELD-UK.COM

LUCINDA HANNINGTON
PUBLIC RELATIONS OFFICER – CORPORATE AFFAIRS
WESTFIELD STRATFORD CITY
+44 (0)20 8221 7274
LUCINDA.HANNINGTON@WESTFIELD-UK.COM

B2B PR – INNESCO

DAN INNES
CHRISTINA SANDKUEHLER
REBECCA HORNE
MICHELLE MOFFITT
+44 (0)20 74093434
DAN.INNES@INNESCO.CO.UK
CHRISTINA.SANDKUHLER@INNESCO.CO.UK
REBECCA.HORNE@INNESCO.CO.UK
MICHELLE.MOFFITT@WESTFIELD-UK.COM

B2C PR – YELLOW DOOR

CAIREEN WACKET
LOUISE GREIDINGER
MIMI RICHMAN
LOUISE TIERNEY
+44 (0) 20 7580 0707
CAIREENW@YELLOW-DOOR.COM
LOUISEG@YELLOW-DOOR.COM
MIMIR@YELLOW-DOOR.COM
LOUISET@YELLOW-DOOR.COM